

ABOUT THE PROGRAM

The Prescriptive and Custom Program makes it easy for our C&I customers to install high-efficiency electric equipment across a wide range of technologies and receive quick one-for-one incentives. Prescriptive incentives cover equipment listed below for heating and cooling, refrigeration, HVAC controls, lighting and lighting controls, food service equipment, and more. Custom incentives allow for non-standard, more complex electric energy efficiency measures that are not defined as a prescriptive measure to receive an incentive.

Process

1. Complete and submit the Prescriptive or Custom incentive application on our online portal.
2. Receive a confirmation email that your application has been received. If your project meets all eligibility requirements, your application will be approved, and you can move forward with your project.
3. Receive your application pre-approval letter.
4. Install equipment and complete project completion sections of the project portal.
5. Receive your incentive.

All projects are subject to pre-approval and post inspection to confirm equipment installation prior to incentive payment.

For more information on all our offerings, visit atlanticcityelectric.com/WaysToSave/ForYourBusiness or contact us at 833.ACE.PAYS (223.7297) or ace.energysavings@trccompanies.com

PRESCRIPTIVE

Prescriptive Incentives are available to eligible equipment types listed below. For other models or equipment types not listed below, see the Custom Incentives that are available on the last page.

As of February 1st 2024, [Energy Star rated A-lamp bulbs are no longer eligible for incentive consideration through the Prescriptive program, as per direction from NJ A5160 code. Those bulbs have been removed from this list.](#)

Note: For lighting measures incentivized based on DLC primary use category, only products listed under v5.0 or v5.1 of the Solid-State Qualified Products List are eligible for incentive

LIGHTING (RETROFIT & MAJOR RENOVATION)		
LED Troffer Luminaires <i>Based on DLC primary use category.</i>		Incentive (per fixture)
LED linear recessed troffer/panel	1 x 4 LED new luminaire rated	\$30
	2 x 2 LED new luminaire	\$30
	2 x 4 LED new luminaire	\$35
LED Linear Ambient/Stairwell Luminaires <i>Based on DLC primary use category.</i>		Incentive (per fixture)
LED direct/indirect linear ambient luminaire	2 ft	\$20
	3 ft	\$30
	4 ft	\$40
	6 ft	\$45
	8 ft	\$50
LED stairwell luminaire		\$50

LED Interior Directional Luminaires <i>Based on DLC primary use category.</i>		Incentive
LED wall wash luminaire		\$30/fixture
LED track/mono-point luminaire directional lighting fixtures		\$30/head
LED Display Case Luminaires <i>Based on DLC primary use category.</i>		Incentive (per fixture)
LED display case luminaire, including refrigerator/freezer display	4'	\$15
	5'	\$20
	6'	\$25
Display Case Luminaire		\$15
LED High/Low-Bay Luminaires <i>Based on DLC primary use category.</i>		Incentive (per fixture)
High-Bay Aisle Luminaire		\$100 - 5,000 - 9,999 lumens
High-Bay/Low-Bay Luminaires for Commercial and Industrial Buildings		\$150 - 10,000 - 19,999 lumens
		\$200 - 20,000 - 29,999 lumens
		\$300 - 30,000 - 39,999 lumens
		\$400 - >40,000 lumens
LED Exterior Luminaires <i>Based on DLC primary use category.</i>		Incentive (per fixture)
LED Architectural Flood and Spot Luminaires		\$50 - up to 4,999 lumens \$125 - 5,000 - 9,999 lumens \$175 - 10,000 - 19,999 lumens \$225 - 20,000 - 29,999 lumens \$275 - 30,000 - 39,999 lumens \$350 - >40,000 lumens
LED Bollard Fixtures		
LED Fuel Pump Canopy		
LED Landscape/Accent Flood and Spot Luminaires		
LED Large Outdoor Pole/Arm-Mounted Area and Roadway Retrofit		
LED Outdoor Pole/Arm-Mounted Area and Roadway Luminaires		
LED Outdoor Pole/Arm-Mounted Decorative Luminaires		
LED Outdoor Wall-Mounted Area Luminaires		
LED Parking Garage Luminaires		
LED Retrofit Kits <i>Based on DLC primary use category.</i>		
LED retrofit kit for linear ambient luminaire	LED direct linear ambient 2 ft. retrofit kit	\$15
	LED direct linear ambient 4 ft. retrofit kit	\$15
	LED direct linear ambient 8 ft	\$25
LED linear style retrofit kit for 2x2,1x4 and 2x4 fixtures	1 X 4	\$15/kit
	2 X 2	\$15/kit
	2 X 4	\$25/kit
LED integrated retrofit kit for 2x2,1x4 and 2x4 fixtures	1 x 4	\$20/kit
	2 x 2	\$20/kit
	2 x 4	\$35/kit
LED Retrofit Kits for High-Bay or Low-Bay Luminaires for Commercial and Industrial Buildings	≤125W	\$60
	>125 - ≤250W	
	>250W	
LED retrofit kit for recessed downlight (Per ENERGY STAR® fixture type category)		\$60

LED ENERGY STAR Fixtures		Incentive (per ENERGY STAR fixture type)
ENERGY STAR LED Fixture	Accent Light Line Voltage	\$5 - < 1,499 lumens \$10 - 1,500 - 2,999 lumens \$15 - >3,000 lumens
	Bath Vanity	
	Ceiling Mount	
	Close to Ceiling Mount	
	Cove Mount	
	Decorative Pendant	
	Downlight Pendant	
	Downlight Surface Mount	
	Linear Strip	
	Other	
	Outdoor (Various Types)	
	Outdoor Pole-Mount	
	Pendant	
	Recessed Downlight	
	Security	
	Solid State Retrofit	
	Under Cabinet	
Wall Sconces		
Wrapped Lens		
LED mogul-screw base replacement for HID lamps and new external driver	HID Replacement Lamp >250W	\$100/lamp
	HID Replacement Lamp >125W - ≤250W	\$75/lamp
	HID Replacement Lamp ≤125W	\$50/lamp

LED ENERGY STAR - BR, PAR, R, and other specialty type lamps		Incentive (per ENERGY STAR bulb type)
	LED Bulb - BR20	\$3
	LED Bulb - Other	\$1.50
	LED Bulb - PAR16	\$5
	LED Bulb - PAR20	\$5
	LED Bulb - PAR30	\$8
	LED Bulb - PAR38	\$8
	LED Bulb - R14	\$5
	LED Bulb - R16	\$5
	LED Bulb - R30	\$8
	Vertically-Mounted Lamps	\$8.50
	Horizontally-Mounted Lamps	\$8.50
	2G11 Base Lamps	\$8.50
LED Linear Lamps <i>Based on DLC primary use category.</i>		Incentive (per lamp)
LED Replacement Lamps 2' - 8' <i>Type A per DLC primary use.</i>		\$4
LED Replacement Lamps 2' - 8' <i>Type A & B per DLC primary use.</i>		
LED Replacement Lamps 2' - 8' <i>Type B per DLC primary use.</i>		
LED Replacement Lamps 2' - 8' <i>Type C per DLC primary use.</i>		
LED Sign Lighting - <i>DLC primary use category types listed in LED Exterior Luminaires above.</i>		Incentive (per watt reduced)
Exterior/Dusk-to-Dawn, Interior and 24-hour application		\$2
Other Lighting		Incentive (per unit/fixture)
Exit Signs		\$10
Linear Fluorescent HE T8		\$0.25/lamp
Street/Roadway and Area Lighting		\$50 - up to 4,999 lumens \$125 - 5,000 - 9,999 lumens \$175 - 10,000 - 19,999 lumens \$225 - 20,000 - 29,999 lumens \$275 - 30,000 - 39,000 lumens \$350 - >40,000 lumens
Indoor Horticultural Facilities Operating ≥3,000 hours/year	≥500 Watt	\$250
	<500 Watt	\$150
Indoor Horticultural Facilities Operating <3,000 hours/year	≥500 Watt	\$200
	<500 Watt	\$50

LIGHTING CONTROLS		
Networked Lighting Controls		Incentive
Networked Lighting Control (NLC) System controlling Efficient Luminaires		\$0.60/watt controlled
Networked Lighting Control – Fixture-Level Control (LLLC)	With local or cloud server - $\geq 150w$	\$60/fixture
	With local or cloud server - $\geq 20w$ - $< 150w$	\$30/fixture
	No server required - $\geq 150w$	\$50/fixture
	No server required - $\geq 20w$ - $< 150w$	\$10/fixture
Dual Daylight/Occupancy Controls		Incentive
Dual daylight & occupancy sensor (DOS) Product types covered above under LLLC or NLC	Min. controlled watts 150	\$50/control
	Min. controlled watts 20	\$30/fixture
Daylight Controls		Incentive
Daylight continuous dimming control	Min. controlled watts 150	\$40/control
	Min. controlled watts 20	\$20/fixture
Exterior Lighting Control – Fixture with Integrated Controls	Min. controlled watts 150	\$50/control
	Min. controlled watts 20	\$30/fixture
Occupancy/Vacancy Controls		Incentive
Vacancy or Occupancy control (Switch/Wall/ External Mount)	Min. controlled watts 150	\$40/control
	Min. controlled watts 20	\$20/fixture
Vacancy or Occupancy Control (Integrated)		\$10/control
Occupancy/Vacancy Sensor - Wall Mounted (Integrated)		
Occupancy/Vacancy Sensor - Remote Mounted (Integrated)		
Occupancy Dimming Control (Integrated)		
Occupancy Sensor for High-bay – Remote Mounted (Integrated)		

HVAC		
Unitary - Air Conditioners & Heat Pumps < 5.4 tons (65,000 BTU/hr) – Air Cooled <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
Air Conditioning (AC) only - Split or Packaged		
Single Package Vertical Air Conditioner	Tier 1 - SEER 16 - <5.4 Tons	\$75
	Tier 2 - SEER 18 - <5.4 Tons	\$100
Unitary HVAC Single Package System	Tier 1 - SEER 16 - <5.4 Tons	\$75
	Tier 2 - SEER 18 - <5.4 Tons	\$100
Unitary HVAC Split System	Tier 1 - SEER 16 - <5.4 Tons	\$75
	Tier 2 - SEER 18 - <5.4 Tons	\$100

Heat Pumps - Split or Packaged		
Air Source Heat Pump, Single Package	Tier 1 - SEER 16 - EER 13 - HSPF 10 - <5.4 Tons	\$75
	Tier 2 - SEER 18 - EER 13 - HSPF 10 - <5.4 Tons	\$100
Air Source Heat Pump, Split System	Tier 1 - SEER 16 - EER 13 - HSPF 10 - <5.4 Tons	\$75
	Tier 2 - SEER 18 - EER 13 - HSPF 10 - <5.4 Tons	\$100
Unitary - Air Conditioners & Heat Pumps ≥ 5.4 tons (65,000 BTU/hr) <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
Air Conditioning (AC) only - Split or Packaged Unitary HVAC Single and Split Package System <i>Efficiency must >5% over ASHRAE 90.1-2016</i>	≥5.4 Tons	\$80
Air Source Heat Pump, Single Package or Split System <i>Efficiency must >5% over ASHRAE 90.1-2016</i>		
Single Package Vertical <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
Single Package Vertical Air Conditioner <20 Tons <i>Efficiency must >5% over ASHRAE 90.1-2016</i>	≥5.4 Tons	\$45
Single Package Vertical Heat Pump - <20 Tons <i>Efficiency must >5% over ASHRAE 90.1-2016</i>	All Sizes <20 Tons	
Water-cooled & Evaporative Cooling Air Conditioners - All Sizes ≤11.25 tons <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
Water Source Heat Pump <1.4 Tons <i>Baseline = ASHRAE 90.1-2016</i>	Tier 1 -5% above baseline	\$50
	Tier 2 -12% above baseline	\$100
Water Source Heat Pump ≥1.4 Tons & <5.4 Tons <i>Baseline = ASHRAE 90.1-2016</i>	Tier 1 -5% above baseline	\$50
	Tier 2 -12% above baseline	\$100
Water Source Heat Pump ≥5.4 Tons & <11.25 Tons <i>Baseline = ASHRAE 90.1-2016</i>	Tier 1 -5% above baseline	\$50
	Tier 2 -12% above baseline	\$100

ENERGY STAR® Geothermal Heat Pumps - All Sizes <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
Ground Source Heat Pump ≤11.25 Tons	Tier 1 -5% above baseline	\$80
	Tier 2 -12% above baseline	\$100
Ground Water Source Heat Pump ≤11.25 Tons	Tier 1 -5% above baseline	\$80
	Tier 2 -12% above baseline	\$100
DUCTLESS, Mini Split Air Conditioners Or Heat Pumps - All Sizes <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
Ductless, Mini Split Air Conditioners or Heat Pumps	SEER ≥20, EER ≥13 or HSPF ≥10	\$125
Packaged Terminal Air Conditioners Or Heat Pumps - All Sizes <i>Per test procedure/conditions defined in ASHRAE 90.1-2016</i>		Incentive (per ton)
PTAC <i>Efficiency must be >7.5% over ASHRAE 90.1-2016</i>	≥0.417 Tons	\$100
PTHP <i>Efficiency must be >7.5% over ASHRAE 90.1-2016</i>	≥0.417 Tons	

OTHER HVAC EQUIPMENT

Thermostats & HVAC Controls	Incentive (per unit)
Occupancy Controlled Thermostat - Electric	\$75
Smart Thermostats - Electric	\$100
Dual Enthalpy Economizer Controls	\$250

ELECTRIC CHILLERS

Must pursue through Custom program pathway.

REFRIGERATION	
Anti-Sweat Heat Control	Incentive (per door)
Anti-Sweat Heater Control/Door Heater Control for Cooler/Medium Temp door	\$50
Anti-Sweat Heater Control/Door Heater Control for Freezer/Low Temp door	
Reach-In/Walk-In Coolers & Freezers	Incentive (per unit)
Reach-in Cooler/Freezer ECM Evaporator Fan Motor control	\$75
Reach-in Cooler/Freezer Permanent Split Capacitor Motor Evaporator Fan Motor control	
Reach-in Cooler/Freezer Shaded Pole Motor Evaporator Fan Motor control	
Walk-in Cooler/Freezer Electronically Commutated Motor Evaporator Fan Motor control	
Walk-in Cooler/Freezer Shaded Pole Motor Evaporator Fan Motor control	
Walk-in Cooler/Freezer Permanent Split Capacitor Motor Evaporator Fan Motor control	
Evaporator Fan Controller on Existing Shaded-Pole Motor	
Refrigeration Controls	Incentive (per ton)
Evaporative Fan Controls	\$75
Floating-head Pressure Controls	
Night Cover	Incentive (per linear ft.)
Night Cover - Low temp (-32°F to 0°F)	\$4/linear foot of width - up to \$500/case
Night Cover - Medium Temp, case temperature (0°F to 32°F)	
Night Cover - High Temp case temperature (32°F to 55°F)	
Night Covers - Open Reach-In Coolers	
Reach-In Door Closer	Incentive (Per Unit)
Automatic Door Closer - Cooler	\$50.00
Automatic Door Closer - Freezer	\$75
Doors	Incentive (per linear ft.)
Refrigeration Display Case Doors on Open Display Case	\$25 - up to \$600/case
Door Gaskets	Incentive (per linear ft.)
Cooler Reach-In/Walk-In	\$4
Freezer Reach-In/Walk-In	
Strip Curtains – assumed 21 square ft. per unit in most cases	Incentive (per square ft.)
Strip Curtain for Walk-In Coolers and Freezers	\$5 (\$105 per unit in most cases)
Strip Curtains – Cooler (Convenience Stores, Restaurants, and Supermarkets)	
Strip Curtains – Freezer (Convenience Stores, Restaurants, and Supermarkets)	

VFD - VARIABLE FREQUENCY DRIVES

VFD	Incentive
2HP to less than 100HP motors, for the following applications only: Supply Air Fan Return Air Fan Chilled Water Pump Heating Hot Water Pump Water Source Heat Pump Circulation Pump Cooling Tower Fan Boiler Feedwater Pump	2 HP - \$500/unit
	3 HP - \$600/unit
	4 HP - \$700/unit
	5 HP - \$800/unit
	7.5 HP - \$900/unit
	10 HP - \$1,100/unit
	15 HP - \$1,350/unit
	20 HP - \$1,500/unit
	25 HP - \$1,600/unit
	30 HP - \$1,800/unit
	40 HP - \$2,000/unit
	50 HP - \$2,500/unit
60 HP - \$3,000/unit	
75 HP - \$3,750/unit	
100 HP - \$5,000/unit	
From 100 HP to less than 200 HP motors, for same applications listed above.	\$40/HP controlled

ECMS

Electronically Commutated Motors	Incentive (per unit)
<1 HP	\$150
1 HP	\$150
2 HP	\$175
3-5 HP	\$250
6-10 HP	\$500
11+ HP	\$750

COMMERCIAL KITCHEN EQUIPMENT

ENERGY STAR Commercial Dishwashers		Incentive (per unit)
Under Counter	Low Temp Electric	\$75
	High Temp Electric	\$325
Door Type	Low Temp Electric	\$400
	High Temp Electric	\$600
Single Tank Conveyor	Low Temp Electric	\$400
	High Temp Electric	\$1000
Multiple Tank Conveyor	Low Temp Electric	\$1000
	High Temp Electric	\$1500
ENERGY STAR Cooking Equipment		Incentive (per unit)
Vat Fryers	Standard Vat Fryer - Electric	\$200
	Large Vat Fryer - Electric	\$200
Griddles	Electric	\$300
ENERGY STAR Combination and Convection Ovens		Incentive (per unit)
Convection Ovens		\$350
Combination Ovens		\$1000
Commercial Combination Oven/Steamer		\$1000
Other Food Service Equipment		Incentive (Per Unit)
Pre-Rinse Spray Valve – Electric Water Heating		\$10
Energy Star Beverage Vending Machine		\$75
ENERGY STAR Commercial Ice Machines – Tier 1 (ENERGY STAR) / Tier 2 (CEE)		Incentive (per unit)
0–100 lbs/day		\$75/\$100
101–200 lbs/day		\$75/\$100
201–300 lbs/day		\$75/\$100
301–400 lbs/day		\$100/\$150
401–500 lbs/day		\$100/\$150
501–1000 lbs/day		\$150/\$200
1001–1500 lbs/day		\$200/\$300

ENERGY STAR Commercial Solid Door Refrigerators	Incentive (per unit)
< 15 ft ³	\$75
> 15 to < 30 ft ³	\$100
> 30 to < 50 ft ³	\$150
≥ 50 ft ³	\$200
ENERGY STAR Commercial Solid Door Freezers	Incentive (per unit)
< 15 ft ³	\$100
> 15 to < 30 ft ³	\$200
> 30 to < 50 ft ³	\$300
≥ 50 ft ³	\$500
ENERGY STAR Commercial Glass Door Refrigerators	Incentive (per unit)
< 15 ft ³	\$75
> 15 to < 30 ft ³	\$100
> 30 to < 50 ft ³	\$125
≥ 50 ft ³	\$150
ENERGY STAR Commercial Glass Door Freezers	Incentive (per unit)
< 15 ft ³	\$200
> 15 to < 30 ft ³	\$250
> 30 to < 50 ft ³	\$300
≥ 50 ft ³	\$300
Demand Controlled Kitchen Ventilation (DCKV)	Incentive (per hood)
Demand Controlled Kitchen Ventilation (DCKV) Kitchen Hood	\$2,000

PLUG LOAD CONTROLS

Plug Load Controls	Incentive (Per Unit)
Plug Load Controls – Hotel Room HVAC Controls	\$75
Plug Load Controls -Smart Power Strip	\$10
Vending Machine Controls	Incentive (Per Unit)
Plug Load Controls – Non-Refrigerated	\$50
Plug Load Controls – Refrigerated	\$125

COMMERCIAL APPLIANCES

Clothes Washer - Consortium For Energy Efficiency (CEE)	Incentive (per unit)
CEE Tier 1	\$100
CEE Tier 2	\$200

OFFICE EQUIPMENT	
ENERGY STAR Office Equipment	Incentive (per unit)
Monitors	\$5
Computers	\$5
Uninterruptible Power Supply (UPS)	\$40/kVA
Imaging	\$10
Small Network PC Controller	\$15/PC Controlled

WATER HEATING	
ENERGY STAR Heat Pump Electric Storage Water Heaters - C&I	Incentive (per unit)
Water heater > 55 gallons	\$1,000
Water heater ≤ 55 gallons	\$750

AGRICULTURE	
Agriculture Equipment	Incentive (per unit)
Auto Milker Takeoff	\$90
Dairy Scroll Compressor	\$1000
High Speed Fan 24" - 35"	\$30
High Speed Fan 36" - 47"	\$50
High Speed Fan 48" - 71"	\$100
Heat Reclaimers	\$1000
High Volume Low Speed Fan (HVLS) 16'	\$250
High Volume Low Speed Fan (HVLS) 18'	\$400
High Volume Low Speed Fan (HVLS) 20'	\$500
High Volume Low Speed Fan (HVLS) 22'	\$550
High Volume Low Speed Fan (HVLS) 24'	\$600
Livestock Waterer	\$60
Dairy Vac Pump VSD Controls	\$1000
Low Pressure Irrigation	\$100/acre
Dairy Refrigeration Tune-Up	\$200
Engine Block Heater Timer	\$25

RESIDENTIAL APPLIANCES IN C&I BUILDINGS — NON-COMMERCIAL DUTY

ENERGY STAR Residential Appliances in C&I Building – Non-Commercial Duty	Incentive (per unit)
Clothes Washer Tier 1	\$100
Clothes Washer Tier 2	\$100
Clothes Dryer	\$50
Modulating Dryer Valve	\$100
Refrigerators Tier 1	\$100
Refrigerators Tier 2	\$100
Freezer	\$50
Dehumidifier	\$25
Room Air Conditioner	\$25
Water Cooler	\$50

CUSTOM INCENTIVES

The Custom pathway provides our C&I customers the opportunity to implement non-standard, more complex electric energy efficiency measures that are not defined as a prescriptive measure. Through the Custom pathway, we help customers develop tailored projects that best meet their unique facility and organizational goals. Custom Measures do not include maintenance or repair measures such as compressed air system leak repair. Custom projects are typically multi-measure or optimization solutions for which customers earn performance-based incentives using \$/kWh.

CUSTOM MEASURES	
Typical Custom Equipment and Building Improvements	Incentive
Compressed Air	The lesser of: \$0.16 per kWh saved annually (first year) OR 50% of the eligible project cost.
Refrigeration	
Data Center Equipment/Servers	
HVAC/Chillers	
HVAC Controls	
Motors/VFD	
Building Improvements	
Process Improvements	
Agricultural Lighting/Process	
Custom Lighting	

¹ All rebates will be offered equal to or less than the "Up to" value