



# Helping Businesses Save With Energy Efficiency Upgrades

## DIRECT INSTALL PROGRAM

Atlantic City Electric's **Direct Install program** was created for businesses just like yours. We make improving your energy efficiency affordable by covering up to 80% of the costs to upgrade your equipment.

Don't know where to start? Let us help with a no-cost energy assessment to help identify opportunities to make your business run more efficiently.

## With the Direct Install program, you can:

- Receive up to 80% in financial incentives for installing energy-saving equipment
- Pay less for monthly energy and water bills
- Reduce maintenance costs and extend equipment life
- Enhance visibility indoors and outdoors
- Create a more comfortable environment for customers and staff

The program includes a no-cost, on-site energy assessment of your facility, performed by one of our authorized Trade Allies. After the assessment, you will receive customized recommendations for ways to save more energy, as well as detailed cost estimates for any relevant energy efficiency improvement projects.

### 0% Financing Available

For project costs not covered by financial incentives, a 0% interest loan program is available.

### Cash Incentives

Businesses can **save up to 80% on new equipment**, including labor. Incentives are instant, so you don't have to front the cost and wait for reimbursement.

### Savings at a Glance

Last year's average incentive  
**\$84,137.79**

Last year's average energy reduction  
**22,459.43 kWh**



## Incentives cover a variety of energy-saving equipment:



Lighting retrofits, including fixtures, sensors, and controls



Heating, ventilation, and air conditioning (HVAC) systems, including HVAC controls



Refrigeration controls



Pre-rinse spray valves and faucet aerators



Motors and variable frequency drives

## Start saving today.

If you are ready to get started with your energy efficiency improvements, just follow these steps:

- 1 Check if your business is eligible. The Direct Install program is for Atlantic City Electric business customers that have an average peak kilowatt (kW) demand of no more than 300 kW per month and an annual gas consumption of up to 40,000 therms.
- 2 Schedule a no-cost, on-site energy assessment with one of our authorized Trade Allies.\*

Find a complete list of Trade Allies at [atlanticcityelectric.com/TANetwork](http://atlanticcityelectric.com/TANetwork).

Contact us for help in confirming eligibility or determining the best energy-saving opportunities for your business.

Email: [ace.energysavings@trccompanies.com](mailto:ace.energysavings@trccompanies.com)

Phone: **833-ACE-PAYS**  
**(833-223-7297)**

## Learn more.

Visit [atlanticcityelectric.com/DirectInstall](http://atlanticcityelectric.com/DirectInstall).

\*Participation with a Direct Install Trade Ally is a program requirement.  
You must be an active commercial Atlantic City Electric customer with a valid account number to participate.  
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