

CUSTOMER SUCCESS STORY

Lenox Apartments
Atlantic City, N.J.



Nick Ward
Property Manager

MULTIFAMILY PROGRAM

Better living starts with better lighting.

In the heart of Atlantic City, Benetton Holdings, LLC manages the Lenox Apartments—a mixed-use community with 32 residential and six commercial units.

Built in 1965, the property serves a predominantly low-income, minority community. After decades of use, it was ready for meaningful upgrades, starting with lighting.

The Opportunity

With old, inefficient fluorescent technology and high-pressure sodium lighting still in the building, maintenance teams could barely keep up with the bulb changes and normal upkeep. Plus, energy costs were higher than they should have been.

Savings at a Glance

Atlantic City Electric Multifamily Program

Project Costs

\$3,499

Total Project Cost

-\$3,464

Incentive

\$35

Net Project Cost

Estimated Annual Savings

13,048

kWh per year

“There are a ton of reasons to do this. It’s good for the planet, it’s good for your building, it’s good for your tenants. I mean, why not?”

— Nick Ward, Property Manager



The Upgrades

After being contacted by Queen Lighting, a program-approved Trade Ally, building management learned that Atlantic City Electric provided incentives to cover almost all of the cost to upgrade their lighting.

Upgrades included energy-efficient LED lighting in the apartments' interior common areas, building exterior, and parking lot, as well as new occupancy and photocell controls.

The Results

With new, energy-efficient lighting inside and out, the property is now safer, more inviting, and brighter for residents. It also helped reduce the building's operating costs.



Experience success firsthand.

The Atlantic City Electric Multifamily program provides financial incentives and technical assistance to help communities update old, inefficient equipment and reduce energy costs. Financial incentives can cover **up to 80% of your total project costs**, and 0% financing is available to help with the rest.

Get started now.

For more information, visit atlanticcityelectric.com/Multifamily or call **833-ACE-PAYS** (833-223-7297).