

Commercial and Industrial (C&I) Prescriptive and Custom Incentive Program

Updated: 2/10/25

ABOUT THE PROGRAM

The Prescriptive and Custom Program makes it easy for our C&I customers to install high-efficiency electric equipment across a wide range of technologies and receive quick one-for-one incentives. Prescriptive incentives cover equipment listed below for heating and cooling, refrigeration, HVAC controls, lighting and lighting controls, food service equipment, and more. Custom incentives allow for non-standard, more complex electric energy efficiency measures that are not defined as a prescriptive measure to receive an incentive.

Process

- Complete the Prescriptive & Custom incentive workbook and submit as an application on our online portal.
- Receive a confirmation email that your application has been received. If your project meets all eligibility requirements, your application will be approved.
- 3. Receive your application pre-approval letter.
- 4. Install equipment and submit project closeout requirements.
- 5. Receive your incentive.

For more information on all our offerings, visit atlanticcityelectric.com/Business or contact us at 833.ACE.PAYS (223.7297) or ace.energysavings@trccompanies.com

PRESCRIPTIVE

Prescriptive Incentives are available to eligible equipment types listed below. For other models or equipment types not listed below, see the Custom Incentives that are available on the last page.

Note: For lighting measures incentivized based on DLC primary use category, only products listed under v5.1 of the Solid-State Qualified Products List are eligible for incentive

LIGHTING (Retrofit & Major Renovation)		
LED Troffer Luminaires Based on DLC primary use category.		Incentive (per fixture)
LED Linear Recessed Troffer/Panel	1 x 4 LED new luminaire	\$50
	2 x 2 LED new luminaire	\$40
	2 x 4 LED new luminaire	\$50
LED Linear Ambient/Stairwell Luminaires Based	d on DLC primary use category.	Incentive (per fixture)
LED Direct/Indirect Linear Ambient Luminaire	2 ft	\$30
	3 ft	\$30
	4 ft	\$60
	6 ft	\$75
	8 ft	\$100
LED Stairwell Luminaire		\$50

LED Interior Directional Luminaires Based on DLC primary use ca	ategory.	Incentive
ED Wall Wash Luminaire		\$30 per fixture
LED Track/Mono-Point Luminaire Directional Lighting Fixtures		\$30 per head
LED Display Case Luminaires Based on DLC primary use category	<i>'</i> .	Incentive (per fixture)
	4'	\$50
LED Refrigerated Case Lighting	5'	\$50
	6'	\$50
LED High/Low-Bay Luminaires Based on DLC primary use categor	nry.	Incentive (per fixture)
LED High-Bay Aisle Luminaire		\$100 - 5,000 to 9,999 lumens \$150 - 10,000 to 19,999 lumens \$200 - 20,000 to 29,999 lumens
LED High-Bay Luminaires for Commercial and Industrial Buildings	5	\$300 - 30,000 to 39,999 lumens \$400 - ≥40,000 lumens
ED Low-Bay Luminaires for Commercial and Industrial Buildings		\$100
LED Exterior Luminaires Based on DLC primary use category.		Incentive (per fixture)
LED Architectural Flood and Spot Luminaries		
LED Bollard Fixtures		
LED Fuel Pump Canopy		\$50 - < 5,000 lumens \$150 - 5,000 to 9,999 lumens
LED Landscape/Accent Flood and Spot Luminaires		\$300 - 10,000 to 19,999 lumens
LED Outdoor Pole/Arm-Mounted Area and Roadway Luminaires		\$350 - 20,000 to 29,999 lumens
LED Outdoor Pole/Arm-Mounted Decorative Luminaires		\$450 - 30,000 to 39,999 lumens \$400 - > 40,000 lumens
LED Outdoor Wall-Mounted Area Luminaires		3400 - > 40,000 turneris
LED Parking Garage Luminaires		
LED Retrofit Kits Based on DLC primary use category.		Incentive (per fixture)
	2'	\$15
LED Retrofit Kit for Linear Ambient Luminaires	4'	\$15
	8'	\$25
	1 x 4	\$15 per kit
LED Linear Style Retrofit Kit	2 x 2	\$15 per kit
	2 x 4	\$25 per kit
LED late again of Datasfit Wit	1 x 4	\$50 per kit
LED Integrated Retrofit Kit 2 x 2		\$30 per kit \$50 per kit
	2 x 4	
LED Retrofit Kits for High-Bay or Low-Bay Luminaires for Comme	ercial and Industrial Build	lings \$60

LED ENERGY STAR Fixtures		Incentive (per fixture)
	Accent Light Line Voltage	\$15 - < 1,500 lumens
	Bath Vanity	\$30 - 1,500 to 2,999 lumens
	Cove Mount	\$45 - ≥ 3,000 lumens
	Ceiling Mount	
	Close to Ceiling Mount	
	Decorative Pendant	
	Downlight Pendant	
	Downlight Surface Mount	\$10 - < 1,500 lumens
	Pendant	\$15 - 1,500 to 2,999 lumens \$20 - ≥ 3,000 lumens
	Recessed Downlight	
ENERGY CTAR LER E' have	Solid State Retrofit	
ENERGY STAR LED Fixture	Torchiere	
	Wall Sconces	
	Linear Strip	\$5 - < 1,500 lumens
	Wrapped Lens	\$10 - 1,500 to 2,999 lumens \$15 - ≥ 3,000 lumens
	Other	\$10 - < 3,000 lumens \$15 - ≥ 3,000 lumens
	Outdoor (Various Types)	\$30 - < 1,500 lumens
	Outdoor Pole-Mount	\$40 - ≥ 1,500 lumens
	Security	\$20 - < 1,499 lumens \$30 - 1,500 to 2,999 lumens \$40 - ≥ 3,000 lumens
	Under Cabinet	\$11 - < 1,500 lumens \$16.50 - 1,500 to 2,999 lumens \$22 - ≥ 3,000 lumens
LED Mogul-Screw Base Replacement for HID L	amps with or without New External Driver	Incentive (per lamp)
HID Replacement Lamp >250W		\$100
HID Replacement Lamp >125W - ≤250W		\$75
HID Replacement Lamp ≤125W		\$50
LED ENERGY STAR - specialty type lamps		Incentive (per bulb)
Vertically Mounted Lamps		\$8.50
Horizontally Mounted Lamps		\$8.50
2G11 Base Lamps		\$8.50

LED Linear Lamps Based on DLC primary use category.		Incentive (per lamp)
	2'	\$4
LED Linear Replacement Lamps (Type A, B, C, AB) per DLC primary use	3' to 8'	\$6
	U-Bend	\$6
LED Sign Lighting - DLC primary use category types listed in LED Exterior Luminaires above.		Incentive (per watt reduced)
Exterior/Dusk-to-Dawn, Interior and 24-hour Application		\$2
Other Lighting		Incentive (per fixture)
Exit Signs		\$20 per unit
Horticultural Lighting (Controlled Environment Agriculture) Covered by DLC Exterior Fixture Types		\$44

LIGHTING CONTROLS			
Networked Lighting Controls		Incentive	
Networked Lighting Control (NLC) System Controlling Efficient Luminaires		\$0.60 per watt controlled	
Networked Lighting Control – Fixture-Level	≥150 watts controlled	\$60 per fixture	
Control (LLLC)	<150 watts controlled	\$30 per fixture	
Dual Daylight/Occupancy Controls Product types	covered above under LLLC or NLC	Incentive (per fixture controlled)	
Dual Daylight & Occupancy Sensor (DOS)	≥150w per fixture	\$50	
Dual Daylight & Occupancy Sensor (DOS)	≥20 & <150w per fixture	\$30	
Daylight Controls		Incentive (per fixture controlled)	
	≥150w per fixture	¢ 40	
Daylight continuous dimming control	2150W per fixture	\$40	
Daylight continuous dimming control	≥20 & <150w per fixture	\$20	
Daylight continuous dimming control Exterior Lighting Control – Fixture with	· ·	·	
	≥20 & <150w per fixture	\$20	
Exterior Lighting Control – Fixture with	≥20 & <150w per fixture ≥150w per fixture	\$20 \$50	
Exterior Lighting Control – Fixture with Integrated Controls	≥20 & <150w per fixture ≥150w per fixture	\$20 \$50 \$30	
Exterior Lighting Control – Fixture with Integrated Controls Occupancy/Vacancy Controls	≥20 & <150w per fixture ≥150w per fixture	\$20 \$50 \$30 Incentive (per fixture controlled)	
Exterior Lighting Control – Fixture with Integrated Controls Occupancy/Vacancy Controls Occupancy/Vacancy Sensor - Remote Mounted	≥20 & <150w per fixture ≥150w per fixture ≥20 & <150w per fixture	\$20 \$50 \$30 Incentive (per fixture controlled) \$25	
Exterior Lighting Control – Fixture with Integrated Controls Occupancy/Vacancy Controls Occupancy/Vacancy Sensor - Remote Mounted Occupancy/Vacancy Sensor - Wall Mounted	≥20 & <150w per fixture ≥150w per fixture ≥20 & <150w per fixture v LED Fixture	\$20 \$50 \$30 Incentive (per fixture controlled) \$25 \$25	

Unitary - Air Conditioners & Heat Pumps < 5.4 tons (6	65,000 BTU/hr) - Air Cooled	legesting (surface)
Per test procedure/conditions defined in ASHRAE 90.1-2019		Incentive (per ton)
Air Conditioning (AC) only - Split or Packaged		
Single Package Vertical Air Conditioner	Tier 1 - SEER 16 - ≤ 5.4 Tons	\$150
	Tier 2 - SEER 18 - ≤ 5.4 Tons	\$200
Unitary HVAC Single Package System	Tier 1 - SEER 16 - ≤ 5.4 Tons	\$150
	Tier 2 - SEER 18 - ≤ 5.4 Tons	\$200
Unitary HVAC Split System	Tier 1 - SEER 16 - ≤ 5.4 Tons	\$150
Llook Durana Calik as Dankanad	Tier 2 - SEER 18 - ≤ 5.4 Tons	\$200
Heat Pumps - Split or Packaged	T	Ċ140
Air Source Heat Pump, Single Package	Tier 1 - SEER 16, EER 13, HSPF 10 - ≤ 5.4 Tons	\$140
	Tier 2 - SEER 18, EER 13, HSPF 10 - ≤ 5.4 Tons	\$200
Air Course Heat Dump Colit Custom	Tier 1 - SEER 16, EER 13 - HSPF 10 - ≤ 5.4 Tons	\$140
Air Source Heat Pump, Split System	Tier 2 - SEER 18 - EER 13 - HSPF 10 - ≤ 5.4 Tons	\$200
Air Conditioners & Heat Pumps > 5.4 tons (65,000 BTU Per test procedure/conditions defined in ASHRAE 90.		Incentive (per ton)
Unitary HVAC Single and Split Package Systems		
Efficiency rating must meet or exceed <u>ENERGY STAR</u>	Light Commercial HVAC V4.0	\$200
Air Source Heat Pump, Single Package or Split System Efficiency rating must meet or exceed <u>ENERGY STAR Light Commercial HVAC V4.0</u>		7200
Single Package Vertical Per test procedure/conditions defined in ASHRAE 90.1-2019		Incentive (per ton)
Single Package Vertical Air Conditioner, > 5.4 tons & < Efficiency rating must meet or exceed <u>ENERGY STAR</u>		£200
Single Package Vertical Heat Pump - ≤ 20 Tons Efficiency rating must meet or exceed ENERGY STAR Light Commercial HVAC V4.0		\$200
Central DX Air Conditioners Per test procedure/condi	itions defined in ASHRAE 90.1-2019	Incentive (per ton)
Central DX Air Conditioners Efficiency rating must meet or exceed ASHRAE 90.1-2019	>20 Tons (240,000 BTU/hr)	\$150
Water-cooled & Evaporative Cooling Air Conditione Per test procedure/conditions defined in ASHRAE 90.		Incentive (per ton)
Water Source Heat Pump ≤ 11.25 Tons	Tier 1-5% above ASHRAE 90.1-2013 baseline	\$150
· 	Tier 2 -12% above ASHRAE 90.1-2013 baseline	\$200
ENERGY STAR® Geothermal Heat Pumps - All Sizes Per test procedure/conditions defined in ASHRAE 90.1-2019		Incentive (per ton)
Ground Source Heat Dume < 11.25 Teac	Tier 1 - 5% above ASHRAE 90.1-2013 baseline	\$150
Ground Source Heat Pump ≤ 11.25 Tons	Tier 2 -12% above ASHRAE 90.1-2013 baseline	\$250
Ground Water Source Heat Pump ≤ 11.25 Tons	Tier 1 -5% above ASHRAE 90.1-2013 baseline	\$150

Ductless, Mini Split Air Conditioners or Heat Pumps - Test procedure/conditions defined in ASHRAE 90.1-2019 Efficiency rating must meet or exceed <u>ENERGY STAR Light Commercial HVAC V4.0</u>		Incentive (per ton)
Ductless, Mini Split Air Conditioners or Heat Pumps	SEER ≥20, EER ≥13 or HSPF ≥10	\$150
Packaged Terminal Air Conditioners or Heat Pumps - All Sizes		
Per test procedure/conditions defined in ASHRAE 90.1-2019		Incentive (per ton)
Packaged Terminal Air Conditioners		¢140
Efficiency rating must meet or exceed <u>ENERGY STAR Light Commercial HVAC V4.0</u>		\$140
Packaged Terminal Heat Pumps Efficiency rating must meet or exceed ENERGY STAR Li	ight Commercial HVAC V4.0	\$200

OTHER HVAC EQUIPMENT	
HVAC Controls	Incentive (per unit)
Occupancy Controlled Thermostat - Electric	\$90
Smart Thermostat - Electric	\$100
Dual Enthalpy Economizer Controls	\$250
Dual Enthalpy Economizer < 5 Tons controlled	\$250

ELECTRIC CHILLERS		
Chillers - Constant Speed (Path A) Eligible for custom pathway	Incentive (per ton)	
Air-Cooled Chiller ≤ 1000 tons	\$85 per ton	
Water-Cooled Chiller, Screw Chiller – Positive Displacement ≤ 600 tons	\$185 per ton	
Water-Cooled Chiller, Centrifugal ≤ 1000 tons	\$85 per ton	
All Constant Speed Chillers ≥ 1000 tons	Custom	
Performance Incentive : Incentive for each 0.1 EER point above or 0.01 kW below minimum efficiency for Full Load or Integrated Part Load Value (IPLV)	\$10 per 0.1 EER or 0.01 kW	
Chillers - Variable Speed (Path B) Eligible for custom pathway	Incentive (per ton)	
Air-Cooled Chiller, VFD ≤ 1000 tons	\$200 per ton	
Water-Cooled Chiller, Screw Chiller – Positive Displacement, VFD ≤ 600 tons	\$450 per ton	
Water-Cooled Chiller, Centrifugal, VFD ≤ 1000 tons	\$200 per ton	
All Variable Speed Chillers ≥ 1000 tons	Custom	
Performance Incentive : Incentive for each 0.1 EER point above or 0.01 kW below minimum efficiency for Full Load or Integrated Part Load Value (IPLV)	\$10 per 0.1 EER or 0.01 kW	

Anti-Fog Film	Incentive (per square ft.)	
Anti-Fog Film	\$8	
Anti-Sweat Heat Control	Incentive (per door)	
Anti-Sweat Heater Control/Door Heater Control for Cooler Door	\$50	
Anti-Sweat Heater Control/Door Heater Control for Freezer Door	\$50	
Reach-In/Walk-In Coolers & Freezer Evaporated Fan Motor Control	Incentive (per unit)	
Control on Reach-in Cooler/Freezer ECM		
Control on Reach-in Cooler/Freezer Permanent Split Capacitor Motor		
Control on Reach-in Cooler/Freezer Shaded Pole Motor		
Control on Walk-in Cooler/Freezer Electronically Commutated Motor	\$75	
Control on Walk-in Cooler/Freezer Shaded Pole Motor		
Control on Walk-in Cooler/Freezer Permanent Split Capacitor Motor		
Evaporator Fan Controller on Existing Shaded-Pole Motor		
Refrigeration Controls	Incentive	
Floating-head Pressure Controls	\$75 per ton	
Variable Speed Refrigeration Compressor	\$1,000 per unit	
Night Covers	Incentive (per linear ft.)	
Night Covers - Low temp (-32°F to 0°F)		
Night Covers - Medium Temp (0°F to 32°F)	\$4 (up to \$500 per case)	
Night Covers - High Temp (32°F to 55°F)		
Reach-In Door Closer	Incentive (per unit)	
Automatic Door Closer - Cooler	\$50	
Automatic Door Closer - Freezer	\$75	
Doors	Incentive (per linear ft.)	
Refrigeration Display Case Doors on Open Display Case	\$25 (up to \$600 per case,	
Door Gaskets	Incentive (per linear ft.)	
Cooler Reach-In/Walk-In	\$4	
Freezer Reach-in/Walk-in	74	
Strip Curtains – assumed 21 square ft. per unit	Incentive (per square ft.)	
Strip Curtain for Walk-In Coolers and Freezers	\$5	

VARIABLE FREQUENCY DRIVES		
VFD	Incentive	
2 HP to less than 100HP motors, for the following applications only: Supply Air Fan Return Air Fan Chilled Water Pump Heating Hot Water Pump Water Source Heat Pump Circulation Pump Cooling Tower Fan Boiler Feedwater Pump	2 HP - \$500/unit 3 HP - \$600/unit 4 HP - \$700/unit 5 HP - \$800/unit 7.5 HP - \$900/unit 10 HP - \$1,000/unit 15 HP - \$1,350/unit 20 HP - \$1,500/unit 25 HP - \$1,600/unit 30 HP - \$1,800/unit 40 HP - \$2,000/unit 50 HP - \$2,500/unit 60 HP - \$3,000/unit 75 HP - \$3,750/unit	
≥ 100 HP & ≤ 200 HP motors, same applications as listed above	\$40 per HP controlled	

ELECTRONICALLY COMMUTATED MOTORS	
ECMs	Incentive (per unit)
0 to ≤ 3 HP	\$150
> 3 to ≤ 5 HP	\$250
> 6 to ≤ 10 HP	\$500
> 10 HP	\$750

COMMERCIAL KITCHEN EQUIPMENT		
ENERGY STAR Commercial Dishwashers		Incentive (per unit)
Under Counter	Low Temp Electric	\$75
	High Temp Electric	\$350
Door Type	Low Temp Electric	\$400
	High Temp Electric	\$600
Single Tank Conveyor	Low Temp Electric	\$400
	High Temp Electric	\$1,000
Multiple Tank Conveyor	Low Temp Electric	\$1,000
	High Temp Electric	\$1,500

ENERGY STAR Cooking Equipment	Incentive (per unit)
Vat Fryers – Electric	\$200
Griddles - Electric	\$300
ENERGY STAR Combination and Convection Ovens	Incentive (per unit)
Convection Ovens	\$350
Combination Ovens	\$1000
Commercial Conveyor Oven	\$1000
Commercial Steam Cooker	\$150 per pan
Other Food Service Equipment	Incentive (per unit)
Pre-Rinse Spray Valve – Electric Water Heating	\$10
Energy Star Beverage Vending Machine	\$75
ENERGY STAR Commercial Ice Machines	Incentive (per unit)
Commercial Ice Machines – Tier 1 (Energy Star Certified)	\$200
Commercial Ice Machines – Tier 2 (CEE Certified)	\$300
ENERGY STAR Commercial Solid Door Refrigerators	Incentive (per unit)
< 15 ft³	\$75
≥ 15 to < 30 ft³	\$100
≥ 30 to < 50 ft³	\$150
≥ 50 ft³	\$200
ENERGY STAR Commercial Solid Door Freezers	Incentive (per unit)
< 15 ft ³	\$100
≥ 15 to < 30 ft³	\$200
≥ 30 to < 50 ft ³	\$300
≥ 50 ft³	\$500
ENERGY STAR Commercial Glass Door Refrigerators	Incentive (per unit)
< 15 ft ³	\$75
≥ 15 to < 30 ft³	\$100
≥ 30 to < 50 ft ³	\$125
≥ 50 ft³	\$150
ENERGY STAR Commercial Glass Door Freezers	Incentive (per unit)
< 15 ft ³	\$200
> 15 to < 30 ft ³	\$250
≥ 30 ft³	\$300

PLUG LOAD CONTROLS		
Plug Load Controls	Incentive (Per Unit)	
Personal Occupancy Sensor	\$50	
Hotel Room HVAC Controls	\$150	
Smart Power Strip	\$10	
Vending Machine Controls	Incentive (Per Unit)	
Non-Refrigerated Vending Machine Controls	\$50	
Refrigerated Vending Machine Controls	\$125	
Glass Front Refrigerated Cooler Control	\$150	

COMMERCIAL APPLIANCES		
ENERGY STAR Clothes Washers	Incentive (per unit)	
Tier 1 – Modified Energy Factor (MEF) ≥ 2.2, Integrated Water Factor (IWF) ≤ 4.5	\$100	
Tier 2 - Modified Energy Factor (MEF) ≥ 2.42, Integrated Water Factor (IWF) ≤ 4.05	\$200	

OFFICE EQUIPMENT	
ENERGY STAR Office Equipment	Incentive (per unit)
Monitors	\$5
Computers	\$5
Uninterruptible Power Supply (UPS)	\$40 per kVA
Imaging	\$10
Small Network PC Controller	\$15 per PC Controlled

WATER HEATING	
ENERGY STAR Heat Pump Water Heaters	Incentive (per unit)
Heat Pump Electric Storage Water Heater	\$1,000

AGRICULTURE	
Agriculture Equipment	Incentive (per unit)
Auto Milker Takeoff	\$90
Dairy Scroll Compressor	\$1000
High Speed Fan 24" to 35"	\$30
High Speed Fan 36" to 47"	\$50
High Speed Fan 48" to 71"	\$100
Livestock Waterer	\$60
Dairy Vac Pump VSD Controls	\$1000
Dairy Refrigeration Tune-Up	\$200
Engine Block Heater Timer	\$25
Heat Reclaimers	\$1000

High Volume Low Speed Fans (Destratification)	Incentive (per unit)
High Volume Low Speed Fan (HVLS) 16'	\$250
High Volume Low Speed Fan (HVLS) 18'	\$400
High Volume Low Speed Fan - 20'	\$500
High Volume Low Speed Fan - 22'	\$550
High Volume Low Speed Fan - 24'	\$600

RESIDENTIAL APPLIANCES in C&I BUILDINGS - Non-Commercial Duty		
ENERGY STAR Residential Appliances	Incentive (per unit)	
Clothes Washer Tier 1	\$100	
Clothes Washer Tier 2	\$100	
Clothes Dryer	\$50	
Refrigerators Tier 1	\$100	
Refrigerators Tier 2	\$100	
Freezer	\$50	
Dehumidifier	\$25	
Room Air Conditioner	\$25	
Water Cooler	\$50	

Custom Incentives

The Custom pathway provides C&I customers the opportunity to implement non-standard, more complex energy efficiency measures that are not defined as a prescriptive measure. Through the Custom pathway, we help customers develop projects that best meet their unique facility and organizational goals. Custom Measures do not include maintenance or repair measures. Custom projects are typically multi-measure or optimization solutions for which customers earn performance based incentives for kWh and therm savings.

CUSTOM MEASURES	
Typical Custom Equipment and Building Improvements	Incentive
Compressed Air	
Refrigeration	\$0.30 per est. annual kWh saved*
Data Center Equipment/Servers	
HVAC/Chillers	
HVAC Controls	
Motors/VFD	\$3.75 per est. annual therm saved*
Building Improvements	
Process Improvements	
Agricultural Lighting/Process	
Custom Lighting	\$0.16 per est. annual kWh saved*

^{*}Projects are subject to program incentive caps including but not limited to 50% of relevant project costs.